



Michigan State University Extension
Land Use Series

To Do List for what a community should do for economic development in Michigan

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The big picture, Regional Strategic Growth

There are over-riding principles for economic development and community development in a new / global economy. These four principles need to be the foundation and background for each item in the To Do List:

- Regional approach
- Based on assets (targeting resources)
- Urban-Rural Interdependency
- Collaborative and partnerships

The following is more detail on each:

*“Thirty seven million acres is
all the Michigan we will ever have”*

William G. Milliken

This is a fact sheet developed by experts on the topic(s) covered within MSU Extension. Its intent and use is to assist Michigan communities making public policy decisions on these issues. This work refers to university-based peer reviewed research, when available and conclusive, and based on the parameters of the law as it relates to the topic(s) in Michigan. This document is written for use in Michigan and is based only on Michigan law and statute. One should not assume the concepts and rules for zoning or other regulation by Michigan municipalities and counties apply in other states. In most cases they do not. This is not original research or a study proposing new findings or conclusions.

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Regional approach

No one city, village, township, or county can do this alone. To be competitive in a global economy the geography should be large enough to include at least a minimum number of assets, features, labor force, and more. A region is not defined by politics or jurisdictional boundaries. It is defined by the clustering of relevant assets that define an economic region. In Michigan these regions are the Michigan Prosperity Regions.¹ For example Michigan Prosperity Region Two, Networks Northwest in the northwest part of the Lower Peninsula.²

The regional approach also includes a concept of sub-regions. Sub regions are often the geography around which local economic development offices are organized which should reflect labor market areas as shown by commuting patterns, business associations, shopping hinterlands, and so on. Using northwest Michigan as an example subregions may include (1) Benzie and Manistee or Benzie, Leelanau, and Manistee Counties; (2) Wexford, Missaukee, and Osceola Counties; (3) Emmet, Charlevoix, and Antrim Counties; (4) Grand Traverse and Kalkaska or Grand Traverse, Kalkaska, and Leelanau Counties.

¹ <http://www.michigan.gov/dtmb/0,5552,7-150-66155---,00.html>

² **Error! Main Document Only.** Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Missaukee, Manistee, and Wexford Counties.

Based on assets (targeting resources)

Know your region's natural economic purpose in the global economy. Identify the region/sub-region's strategic assets. These assets are unique resources that can make an area region distinct – different than other regions. It will include natural, environmental, community, and quality of life things. Often such assets are best identified by involving “outsiders” or “newcomers” as long term residents overlook key assets that see and encounter every day. From these assets pursue a great quality of life that matches the economic purpose. This is done to attract relevant knowledge workers and entrepreneurs to propel your region. One does this to create a knowledgeable workforce to achieve your economic purpose in the world.

Assets include these six pillars of economic prosperity:

- Vibrant and successful communities (activities, arts, historic, quality of life [Placemaking], green infrastructure)
 - Cities (talent, creative class, revitalization, etc).
 - Regional transit (and spatial location of activity).
 - Universities and colleges (talent retention, tech transfer, incubators).
 - Medical facilities.
 - Transportation and highway access (proximity to markets).
 - Internet access.
- Thriving agriculture (local foods, mainstream agriculture)
- Inclusive and entrepreneurial culture
- Natural resources for recreation (tourism) (community attractiveness) and job creation (extractive)
 - Natural resources, ecotourism, hunting, fishing etc.
 - Lakefront/riverfront (image, recreation, living opportunities).
- Strong lifelong learning (talent, knowledge workers)
 - Talent/expertise of business community.
- Knowledge based technologies (internet, job training, etc.)

In an environment of cut-throat global competition there is a core-competency (strategic product, creativity and service) only regions with strategies that match their assets and their vision can prosper in the new economy. Winners are those regions that leverage existing assets and build new unique and synergistic ones –things you can't take away from them.

Urban-rural Interdependency

No one government in Michigan will have all the assets necessary to be successful. People want variety: urban and city activities, and access to natural resources with outdoor activities. A city or village cannot be successful without a surrounding rural area. A rural area cannot be successful without a village or city center. A successful region will have a mix of rural and urban attributes within its sub-regions. Because both need each other, both need to collaboratively plan for and implement economic development.

Collaborative partnerships

This collaboration is not what it has been in the past. It includes a level of collaboration far more than has been done in the past:

- Between urban and rural areas.
- Between different levels of government: village, city, township, county, Networks Northwest.
- Between government, non-profits, non-government organizations (NGOs), for-profit businesses.
- Between municipal government,³ county government, special purpose government units,⁴ and educational institutions.⁵

In short government activity for economic development must change. Global competitiveness requires unprecedented partnerships. Those engaged in economic development must not only enlist others but also empower them to take the lead –it is no longer a government-lead activity, it is a government-collaborative effort. Roles for major players/leaders includes elected officials (plus many more). Often the two major centers of activity will be a (1) sub-region (multi-county) economic development organization and (2) municipal, county, and region planning and zoning programs.

To be successful collaborative partners for successful regional economic development includes:

- Leaders that recognize new realities of economic development
- Commitment to collaboration
- Global view
- Understanding of current strengths and weaknesses
- Comprehensive view of development
- Flexibility and adaptability
- Capacity to respond: Structure to support activities
- Mechanism for continuously searching for opportunities
- Ways to evaluate impact

It is not a “Shopping List”, it is a “To Do List”

This list should be viewed as *d’hôte*: needing to do all these things. It is not *à la carte*.

The notations “Usually done by/effective if done by _.” reflects antidotal knowledge of best practice found in Northwest Michigan and some other parts of Michigan. It is important to assign these tasks so that (1) there is a clear indication of who is responsible for doing it, (2) there is not duplication of efforts, (3) and so that various contracts for service and expectations can be spelled out.

This list is derived from the Michigan Prosperity Initiative, Michigan State University Land Policy Institute: <http://www.canr.msu.edu/landpolicy/archive/mpi/>

³ Village, City, Township.

⁴ Road Commission, Public Transit, Utility Authorities, etc.

⁵ K-12 school districts, Intermediate School Districts (ISD), community colleges, universities, for-profit colleges (trade schools), etc.

Table of Economic Activities “To Do” List

Item	Is this being done for/within your county?	Should this be done for/within your county?
1. Diversify the Economy		
Focus on assets of Your County and territory of your Michigan Prosperity Region (water, leisure time, Great Lakes, high tech manufacturing) Usually done by/effective if done by economic development office, county planning, municipal planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Strive for economic sector balance Usually done by/effective if done by economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Company attraction strategy Usually done by/effective if done by economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Company retention strategy Usually done by/effective if done by economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Entrepreneur’s social system/networks (SCORE, mentors, business networking, expos, young professionals, awards, media recognition, etc.) Usually done by/effective if done by economic development office, chamber, Michigan prosperity region, community college, major university, other non-profit groups.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Developed culture to accept and encourage risk taking, innovation (willing to try something new), creativity (Systematic support for entrepreneurs) Usually done by/effective if done by economic development office, chamber, Michigan prosperity region, community college, major university, other non-profit groups, K-12 schools.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Incubator(s) for new business/entrepreneurs. Usually done by/effective if done by economic development office, Michigan Prosperity Region, community college, major university.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Pipeline for entrepreneurs (youth workshops, job shadowing, internships, idea pitch contests, mentors, lifelong learning) Usually done by/effective if done by collection of local businesses, banks, non-profits, organized by a chamber or economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
2. Expand our markets.		
Sale of goods outside of Michigan Usually done by/effective if done by economic development office, Michigan Prosperity Region.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____

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Item	Is this being done for/within your county?	Should this be done for/within your county?
Sale of goods outside of Michigan Usually done by/effective if done by economic development office, Michigan Prosperity Region.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Assist local business with global opportunities. Usually done by/effective if done by economic development office, Michigan Prosperity Region.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Expand population. Usually done by/effective if done by county planning, municipal planning, visitor bureau, local hospital.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Expand unique and niche markets. Usually done by/effective if done by economic development office, Michigan Prosperity Region.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Expand alternative energy systems. Usually done by/effective if done by economic development office, Michigan Prosperity Region in conjunction with municipal planning, county planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
3. Embrace the Green Economy and its focus on alternative energy		
Focus on the green economy - renewable energy. Usually done by/effective if done by economic development office, Michigan Prosperity Region in conjunction with municipal planning, county planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Focus on the green economy - water services. Usually done by/effective if done by visitor bureau in conjunction with municipal planning, county planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Focus on the green economy - waste management. Usually done by/effective if done by county planning (waste management commission) in conjunction with municipal planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Focus on the green economy - green buildings. Usually done by/effective if done by municipal planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Focus on the green economy - innovative agriculture. Usually done by/effective if done by economic development office, MSU Extension, municipal planning in conjunction with county planning, Michigan Prosperity Region (local foods).	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____

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Item	Is this being done for/within your county?	Should this be done for/within your county?
4. Promote and support entrepreneurship		
Provide culture and assistance to foster creation and growing of enterprises. Usually done by/effective if done by collection of local businesses, banks, non-profits, organized by a chamber or economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Provide culture and assistance for innovation, new ideas, and methods. Usually done by/effective if done by collection of local businesses, banks, non-profits, organized by a chamber or economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
System to connect entrepreneurs with inventors. Usually done by/effective if done by economic development office, Michigan Prosperity Region, major university.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Do Economic Gardening. Usually done by/effective if done by economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Leverage and allocated community assets to support, encourage enterprise development. Usually done by/effective if done by municipal government.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Reduce confusion and limit regulation (see separate handout on planning and zoning action items). Usually done by/effective if done by municipal planning, municipal government, and county permit services, in conjunction with county planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Efficient effective government services (prompt predicable permitting) (county-based construction code department). Usually done by/effective if done by municipal planning, municipal government, and county permit services, in conjunction with county planning taking the lead.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Continuity between zoning ordinances (standard codification) (centralized administration). Usually done by/effective if done by municipal planning, municipal government, and county permit services, in conjunction with county planning taking the lead.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Develop and share information: market studies, data. Usually done by/effective if done by economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Have a business resource center. Usually done by/effective if done by economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Community websites. Usually done by/effective if done by everyone, with chamber or municipality or county coordination.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____

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Item	Is this being done for/within your county?	Should this be done for/within your county?
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
5. Focus on talent retention and attraction		
Strategies to retain existing talent (college graduates): internships, business events, etc. Usually done by/effective if done by collection of local businesses, banks, non-profits, organized by a chamber or economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Attractive community (brick and mortar Placemaking). Usually done by/effective if done by municipalities with coordination by municipal planning, county planning, Michigan Prosperity Region.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Community with activities (non-tangible placemaking). Usually done by/effective if done by chamber, visitor bureau, other civic organizations.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
6. Focus on population retention and attraction		
Population stabilization strategy. Usually done by/effective if done by county planning, municipal planning, visitor bureau, local hospital.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Population attraction strategy (former residents, retirees, EB-5 immigrants, millennials, highly educated) (collaborate with Visitor & Convention Bureau and Hospital). Usually done by/effective if done by county planning, municipal planning, visitor bureau, local hospital.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Provide diversity of housing choices (design, form type, price) (affordable housing) (at a minimum zoning that provides for these as a use by right). Usually done by/effective if done by municipality, non-profits, real estate businesses in conjunction with county planning, Michigan Prosperity Region.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
7. Focus on effective placemaking and place-based strategies		
Active dynamic living environment (lots of fun, recreation, culture). Usually done by/effective if done by chamber, visitor bureau, other civic organizations.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____

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Item	Is this being done for/within your county?	Should this be done for/within your county?
<p>Amenities: parks, outdoors, farms, sports, waterways, greenery. Usually done by/effective if done by municipalities with coordination by municipal planning, county planning, Michigan Prosperity Region.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
<p>Diverse lifestyle (public transit, walkable). Usually done by/effective if done by municipalities, county, public transit, road commission, MDOT, with coordination by Michigan Prosperity Region.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
<p>Diverse lifestyle (many types and prices of housing). Usually done by/effective if done by municipality, non-profits, real estate businesses in conjunction with county planning, Michigan Prosperity Region.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
<p>Other: Usually done by/effective if done by _____.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
8. Rightsize and maintain infrastructure		
<p>Infrastructure priorities: reexamine what infrastructure is important and how to provide it (e.g., high speed internet, business services, SBTOC programs, education). Usually done by/effective if done by municipalities with coordination by municipal planning, county planning, Michigan Prosperity Region.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
<p>Right size or regionalize infrastructure. Usually done by/effective if done by municipalities with coordination by municipal planning, county planning, Michigan Prosperity Region.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
<p>Building and growth where existing infrastructure already is. Usually done by/effective if done by municipal planning, with coordination by county planning, Michigan Prosperity Region.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
<p>Other: Usually done by/effective if done by _____.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
9. Continue workforce development and increase participation in lifelong education		
<p>Continue programs to retrain workers for jobs in the new economy. Usually done by/effective if done by Michigan Prosperity Region (MichiganWorks!), community college, MSUE, K-12 schools.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
<p>Lifelong education for people and community. Usually done by/effective if done by University or University Center, Michigan Prosperity Region (MichiganWorks!), community college, major university, MSUE, K-12 schools.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
<p>Other: Usually done by/effective if done by _____.</p>	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____

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Item	Is this being done for/within your county?	Should this be done for/within your county?
10. Create regional asset based economic development strategies		
Regional economic development planning. Usually done by/effective if done by Municipal Planning, plugging into County Planning, plugging into Michigan Prosperity Region planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Local plans that take regional economic development planning and directly connect and coordinated with local planning. Usually done by/effective if done by Municipal Planning, plugging into County Planning, plugging into Michigan Prosperity Region planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
11. Work cooperatively to target resources to implement regional strategies		
Concentrate resources in a few places to make bigger impact quickly. Usually done by/effective if done by Municipal Planning, plugging into County Planning, plugging into Michigan Prosperity Region planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
12. Reform financing of public services and investments in our future		
Lobby for state reform of infrastructure funding (e.g., roads and streets) rather than use local resources to replace state road dollars. Usually done by/effective if done by chamber, economic development office, municipality, county, road commission, Michigan Prosperity Region.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
13. Use strategic growth planning to attract federal and other resources.		
Government-nonprofit-private sector cooperation for economic development. Usually done by/effective if done by collection of local businesses, banks, non-profits, county, municipalities, organized by a chamber or economic development office.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____

Item	Is this being done for/within your county?	Should this be done for/within your county?
Coordinated front for local and regional strategies for state, federal, foundation funding sources. Usually done by/effective if done by Municipal Planning, plugging into County Planning, plugging into Michigan Prosperity Region planning.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____
Other: Usually done by/effective if done by _____.	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, by whom? _____

Authors

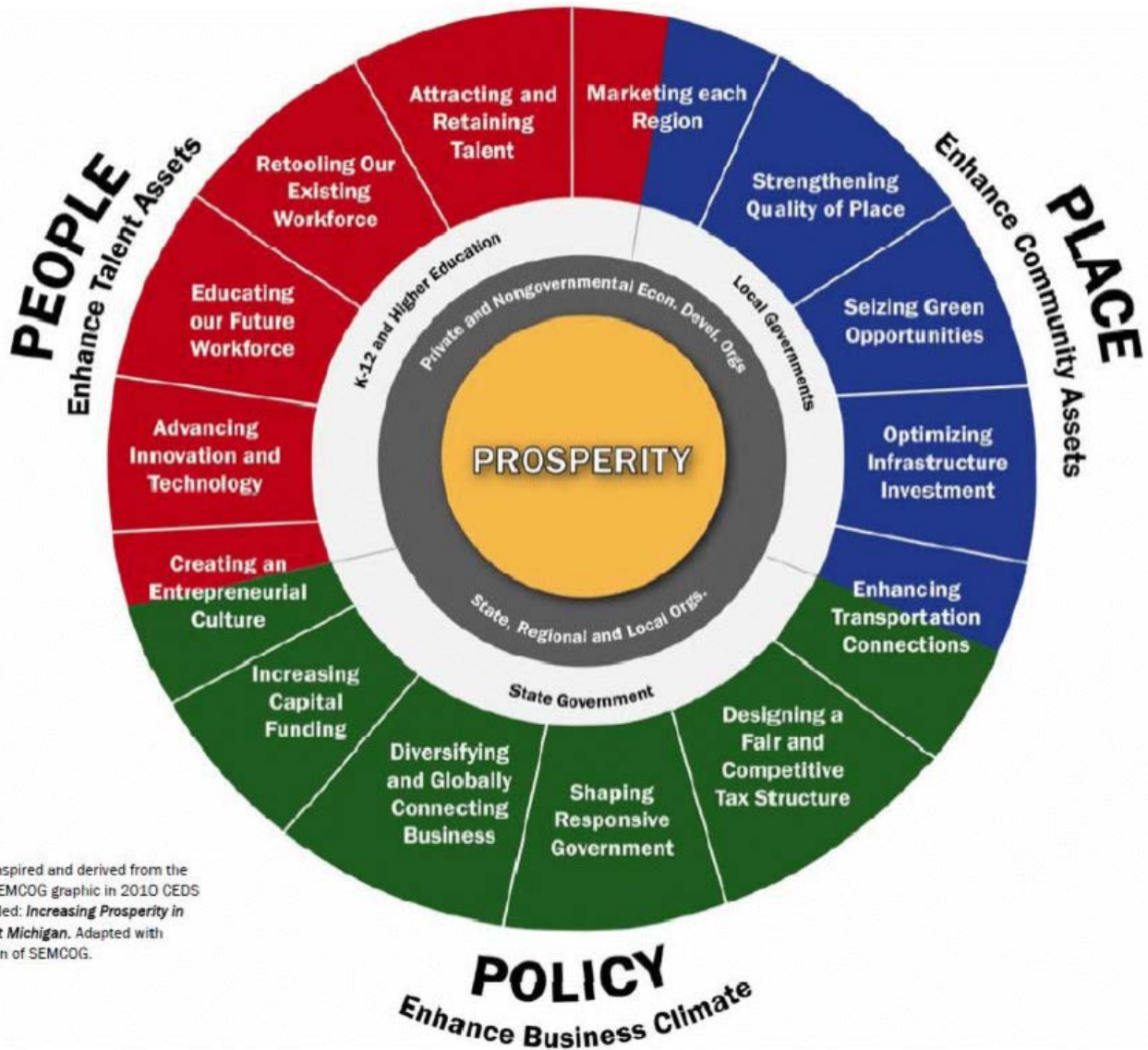
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Appendix A – Prosperity Wheel



Graphic inspired and derived from the original SEMCOG graphic in 2010 CEDS Plan entitled: *Increasing Prosperity in Southeast Michigan*. Adapted with permission of SEMCOG.

Appendix B – Possible Economic Hinterlands

